



STEPHANIE M. WATSON
BUILDING CONNECTIONS

Stephanie M. Watson has served the Social Work/Social Services program and administration field since 1991 offering time-tested and innovative services and consultation in non-profit growth and program development, as well as grant strategy, funder relations, and proposal writing. Through her capacity building and business development work, she works at the intersection of “all things nonprofit” and helps her clients develop strategic solutions positioning them for growth and deep individual and community impact, as well as overall improvement. She has extensive working knowledge of non-profit and governmental agencies, organizations, and systems, and integrates it with in-depth best practices, model programming, and comprehensive service delivery.

Her niche is working with children and families, equities and disparities, child welfare, child abuse prevention, mental health and substance abuse, youth development, workforce development (especially for youth), homelessness, health and diseases, public health, domestic violence, and educational entities, and often cross-pollinates programming and practices. Since 2010, she has raised more than \$25 million dollars for her clients from funders big and small, and has been awarded funding from and private, public, local, regional, state, and federal sources.

She successfully manages organizational and fundraising projects from multiple clients at a time through the assistance of a team of people, including those in program design and development, goals and objectives setting, marketing, media relations, CRM set-up and administration, communications, sales, project management, strategic planning, social media, high-level evaluation, annual campaign supervision, and advisement on implementation of planning documents, best practices, and model programs. She is celebrating over 10 years as being an independent consultant providing solutions, expertise, and leadership to her clients and her partners.

Stephanie also serves as part-time faculty at Georgia State University in the Andrew Young School of Policy Studies, where she teaches about best practices in the field and highly-effective non-profit organizations and guides her students in preparing solid and compelling grant proposals.

Stephanie received her Master of Social Work, Administration and Planning degree from Virginia Commonwealth University (VCU), and her Bachelors' degree from Furman University in Early and Elementary Education, Special Education, and Studio Art. She is currently writing a book and is interested in pursuing her doctorate. In her spare time, she spends time scrapbooking, exploring new places and ideas, walking, reading, connecting with her significant other and both longtime and new friends, and raising her three active boys.